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8-29-2007

## Strategic Planning Steering Committee, Meeting Summary, August 29, 2007

UNO Strategic Planning Steering Committee  
*University of Nebraska at Omaha*

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## **Strategic Planning Steering Committee**

August 29, 2007

3:00-4:30 pm, Chancellor's Conference Room

### **Meeting Summary**

#### **I. Welcome and Update**

- Summary of March 2007 Forum was sent to all SPSC members

#### **II. Focus for 2007-2008**

- Unit Planning, Integration, and Maximizing Resources
  - Support, facilitate and guide as a unified steering committee the campus with UNO Strategic Plan (checking websites and links to ensure conformity)
- Issues identified last year will be incorporated into unit planning this year

#### **III. Welcome Week Efforts – Strategic Planning and Institutional Research**

- SPSC and Institutional Research set up booth to raise awareness with students about both the strategic planning process and campus surveys

#### **IV. Step Up and Strategic Planning Awards**

- Encourage groups to apply and nominate for these awards (not a cumbersome application process) and they'll have a month to apply
- Awards Presentation - possibly linking with a special event focused on what it means to be an engaged University
  - Focus on Community Engagement goal
- Community Engagement Links – small groups modeled on teaching circles and research triangles (TC/RT Launch: Friday, September 14)

- **We want to emphasize at these events that teaching, research and service span across all three strategic goals.**
  - Promoting this topic would be productive, especially as a focus for the awards (using Michigan State as an example)
  - Possibly obtain a speaker for some future SP event for this topic

## V. 2007-2008 Task Forces

- Sign Up
  - Unit Planning
    - Proactively develop ways to help units update, revise and link their strategic planning efforts with the campus-wide efforts
    - Led by Neal Topp
  - Strategic Planning Event – Engagement
    - Charged to not focus as much on logistics (Mary Sweaney will do that aspect)
    - Focus on developing “Engaged University” theme, which also ties in nicely with the 2008 Centennial theme (Central to Our City)
    - Follow up/give closure to topic in Spring 2009 forum with connected and appropriate topic
  - Integration Environmental Scanning/MyMAPP
    - Take the external information gathered from incorporating forums (student and faculty), which was used to distinguish major “top priorities” and now integrate it into strategies at the unit level (to incorporate in their measures and their frameworks)
    - Develop a relationship with the Institutional Research Office to discuss findings from Orientation surveys, discuss partnership opportunities and hold more student focus groups
    - Led by Bill Swanson

## **VI. Miscellaneous Topics and Updates**

- Watch for Centennial information to come throughout the next few months
- Constitution Week Events (starting September 17)
- “By the People” event on October 14 - 100 Douglas County residents will be randomly selected to participate in this event, and polled on immigration
- Neal Topp suggests looking at [www.TeacherTube.com](http://www.TeacherTube.com) “Did you know 2.0” video